

## Agenda Item Summary

**BACKGROUND** The Oregon Department of Fish and Wildlife sponsors three art contests; one each for the Habitat Conservation Stamp, the Waterfowl Stamp and the Upland Game Bird Stamp. The winning artwork from each contest is used to create collector stamps. In addition the artwork may be used to create limited edition prints or other items. Revenue generated from the use of the artwork is dedicated to the respective programs by statute.

The Migratory Waterfowl Stamp was first issued in 1984. Initially, the artwork for the migratory waterfowl stamp/prints was selected through an open competition. The Department then entered into an exclusive agreement with world-renowned waterfowl artist Robert Steiner to create the artwork and market resulting stamp prints. After nearly 20 years, the portion of agreement with Robert Steiner to produce artwork ended by mutual agreement in early 2014. The Commission adopted temporary rules in June 2014 to select the artwork for the 2015-16 waterfowl stamp through an open competition.

Before 2013, stamp art competitions were held independently on separate dates, with different judging panels, and were generally small affairs. Beginning in 2013, in an effort to raise awareness and profile of the art contests, the Habitat Conservation and Upland Game Bird stamp contests were held jointly at a local winery. By all measures the event was a success and attended by hundreds of people. In 2014 all three art competitions were held jointly and hosted by the same winery. The 2014 event was also very well attended.

Based on the popularity, increased revenue potential and efficiency of holding joint stamp art competitions, the Department anticipates holding similar events in the coming years. Currently, administrative rules governing each art competition are different and held in separate rule divisions. The Department is proposing to amend the rules for all three competitions for consistency (e.g., same due dates, prize awards) and to place the rules for all three contests in the same administrative rule division.

**PUBLIC INVOLVEMENT** A formal public review process was not undertaken. However, a number of the proposed amendments are based on recommendations received from the public and from artists entering the competition.

**ISSUE 1** **AMEND RULES FOR THREE STAMP ART CONTESTS AND PLACE RULES FOR STAMP CONTESTS IN THE SAME DIVISION (095) OF OREGON ADMINISTRATIVE RULES.**

**ANALYSIS** For the 2015 stamp art competition, the Department had three sets of contest rules in separate administrative rule divisions (the temporary rules

governing the 2015 waterfowl art competition have since expired). The proposed rules will make the waterfowl art contest permanent and will amend all contest rules for consistency. The rules for all three stamp art contests will be placed in the same division of rules. Amending rules for consistency, e.g. the same entry specifications and submission due dates, will facilitate holding joint art competitions. The proposed rule amendments will also make the monetary prize awards the same for each contest which should make the contests equally attractive to artists.

**OPTIONS**

1. Adopt proposed rules as written.
2. Amend proposed rules.
3. Deny proposed rules

**STAFF  
RECOMMEND-  
ATION**

Option 1.

**DRAFT MOTION**

I move to amend OAR Chapter 635, Divisions 053 and 095 as proposed by staff to set rules for Habitat Conservation, Waterfowl, and Upland Game Bird art competitions.

**EFFECTIVE DATE:**

Upon Filing